



# Organic Dairy Retail Overview

Agricultural Marketing Service  
Dairy Market News

Report 46

November 17, 2023

MMN Slug ID 1593 / Slug Name: MD\_DA901

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The number of retail organic ads in this week's survey increased by 54 percent, from last week. Ads for organic butter, cheese, and cream cheese declined this week. The commodity which saw the most growth in organic retail ads this week was ice cream, with an increase of 664 percent. Organic eggnog and sour cream appeared in this week's survey, after being absent last week.

Most of the organic ads found in this week's survey were for organic milk, at 58 percent. Total ads for organic milk increased 305 percent, from last week's survey. Ads for organic gallon milk increased by 2731 percent from last week, but milk sold in half gallons remained the most advertised organic milk item. Total ads for organic half gallon milk grew by 226 percent.

Total organic cheese ads declined by 18 percent this week. The most advertised organic cheese product this week was blocks in 6-8-ounce packaging. The weighted average advertised price for this item increased by 79 cents to \$6.26.

Organic yogurt ad numbers were nearly the same in this and last week's surveys. Ads for 32-ounce regular organic yogurt, the most advertised organic yogurt item, declined by 12 percent. The weighted average advertised price for this item decreased 11 cents to \$4.46.

NATIONAL RETAIL ORGANIC DAIRY  
WEIGHTED AVERAGE ADVERTISED PRICES

COMMODITY	This Week	Last Week	Last Year
Butter			
16 oz.	\$5.97	\$7.56	\$6.26
Cheese			
6-8 oz. block	\$6.26	\$5.47	n.a.
6-8 oz. shred	n.a.	\$4.92	n.a.
6-8 oz. sliced	\$3.50	\$4.49	n.a.
Cottage Cheese			
16 oz.	\$3.89	\$3.90	n.a.
Cream Cheese			
8 oz	n.a.	\$3.25	n.a.
Ice Cream			
48-64 oz.	\$8.31	\$8.15	\$6.99
Sour Cream			
16 oz.	\$4.49	n.a.	\$3.28
Milk			
Half Gal	\$5.07	\$4.71	\$4.05
Gallon	\$8.26	\$6.99	\$5.60
Yogurt			
4-6 oz. Yogurt	\$1.44	\$1.89	n.a.
32 oz. Greek	\$4.49	n.a.	\$11.49
32 oz. Yogurt	\$4.46	\$4.57	\$7.49



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